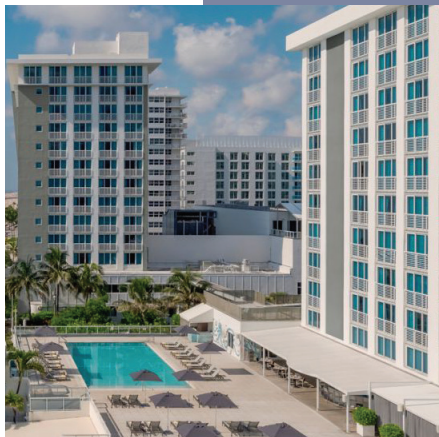


Contact us



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2024 SPONSORSHIP PROSPECTUS

NCURA REGION III SPRING MEETING

May 4-8
Westin Ft. Lauderdale, Florida

2024
NCURA Region III Spring Meeting
SPONSORSHIP PROSPECTUS



About the Spring Meeting



The NCURA Region III annual Spring meeting will be held Saturday May 4th through Wednesday May 8rd in Ft. Lauderdale, Florida at the Westin Ft. Lauderdale. This five-day event gives sponsors an opportunity to network with and market to as many as 190 research administration professionals with influence and decision-making authority in a wide range of settings.

Our 1,350 members . . .

- Hail from 13 states in the Southeast including Puerto Rico and the U.S. Virgin Islands
- Represent 266 colleges and universities, as well as non-profit organizations
- Have titles like Director of Sponsored Projects, Director of Electronic Research Administration, Research Compliance Officer, and Manager of Sponsored Research Accounting
- Make or influence purchasing decisions for eRA systems, funding opportunity solutions, proposal development services, grants consulting, editing services, and more



The meeting, which will be held May 4-8, includes the following:

- Full and half-day pre-conference workshops
- A welcome reception
- 2 1/2 days of programming
- 1 keynote address
- 1 luncheon address
- Meals and refreshment breaks
- An evening celebration
- A hospitality suite

Sponsors of the Spring Meeting provide attendees with valuable information and resources they need to work smarter and more efficiently. They also provide support that helps keep Spring Meeting registration affordable for attendees.

Exhibitors will be located in a high-traffic area adjacent to the space used for refreshment breaks.

Customization is available for the packages outlined at right. To discuss customization, please contact:

Lorelei Sells
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813-257-3889

Sponsorship packages

	Package 1 Unattended Exhibit (\$1,000)	Package 2 Attended Exhibit (\$2,000)	Package 3 Speaker Sponsor (\$3,000) up to 2 available	Package 4 Celebration Sponsor (\$4,000) up to 2 available
One 8' display table in exhibition area	✓	✓	✓	✓
Conference registration		1	1	2
Entry to keynote address, lunches and hospitality suite		✓	✓	✓
Post-meeting attendee list (includes name, title, organization, and email address)	✓	✓	✓	✓
Recognition of sponsorship in meeting app and on the Region III website (includes company name and logo)	✓	✓	✓	✓
Verbal recognition of sponsorship during the meeting		✓	✓	✓
Recognition of sponsorship on Region III social media			✓	✓
Introduction prior to keynote address; display of logo on screens prior to and following keynote; sponsor-provided video played prior to keynote			✓	
Introduction at Tuesday night celebration kick-off; display of logo on screens in ballroom throughout celebration; sponsor-provided video played during celebration				✓

Additional opportunities \$1,000 each

- **Sponsor the welcome reception** (up to 2 available)
Your signage displayed at the reception and your sponsorship of the event promoted in the meeting app
- **Sponsor the hospitality suite** (up to 2 available)
Your signage displayed or your promotional item distributed in the hospitality suite and your sponsorship promoted in the meeting app

- **Sponsor coffee** (1 available – covers 2 meeting days)
Your signage displayed at the refreshment break and your sponsorship promoted in the meeting app
- **Sponsor mobile device charging station** (1 available)
Your signage displayed at this in-demand destination and your sponsorship promoted in the meeting app